



# Fight HIV in DC

The DC Center HIV Working Group  
[www.fighthivindc.org](http://www.fighthivindc.org)

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Dear Friends and Colleagues,

For over three years, the website [www.fighthivindc.org](http://www.fighthivindc.org) has been the leading online source of information about local efforts to fight HIV/AIDS in the District of Columbia.

This year the website came under the umbrella of The DC Center as we launched our new HIV Working Group. The website includes information about the efforts of the HIV Working Group, and continues to provide a broad array of information about HIV prevention, treatment, and research in the District.

Of course, this work is made possible through sponsors like you. I invite you to become a 2010 sponsor of the [www.fighthivindc.org](http://www.fighthivindc.org) website. Sponsors will be announced when we hold our World AIDS Day event this year, and will be featured prominently on the website from December 1<sup>st</sup>, 2009 to November 30<sup>th</sup>, 2010.

This is an opportunity for you to support the fight against HIV/AIDS in the District, but also this is a tremendous opportunity to reach a specific and important audience: the HIV/AIDS community in Washington, DC.

Please review the included sponsorship information and consider sponsoring [www.fighthivindc.org](http://www.fighthivindc.org) in 2010. Your support is greatly appreciated.

Sincerely,

David Mariner  
The DC Center

*Please note, because of limited ad space on the website, we can only include one gold sponsor. That space is currently being reserved.*

*If you would like to be included in our World AIDS Day announcement, please return this form by November 16<sup>th</sup>, 2009.*

The DC Center | 1111 14<sup>th</sup> St NW Suite 350 | Washington, DC 20005 | 202 682-2245 | [www.thedccenter.org](http://www.thedccenter.org)





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## Sponsorships Opportunities

### Gold - \$1,200

- Year Long Top Page Ad Placement (768x90 Pixels)
- Name listing at World AIDS Day Event
- Name included in e-mail blasts

### Silver Sponsor - \$600

- Year Long Side Bar Ad Placement (170x90 Pixels)
- Name listing at World AIDS Day Event
- Name included in e-mail blasts

### Bronze Sponsor - \$250

- Name recognition on [www.fighthivindc.org](http://www.fighthivindc.org)
- Name listing at World AIDS Day Event
- Name included in e-mail blasts

### Individual Sponsor - \$120

- Name recognition on [www.fighthivindc.org](http://www.fighthivindc.org)

## Website Information

Average page views per day 112  
Average visits per day: 72  
Alexa Rating: 7,117,531

Facebook: 667 Contacts  
Twitter: 175 Followers  
Youtube: 1,972 Channel Views  
E-mail List: 800+ Contacts

## Upcoming HIV/AIDS Awareness Days

Find out more information about these events at [www.fighthivindc.org](http://www.fighthivindc.org)

### National Latino AIDS Awareness Day

October 15<sup>th</sup>

### World AIDS Day

December 1<sup>st</sup>

### National Black HIV/AIDS Awareness Day

February 7<sup>th</sup>

### National Women and Girls HIV/AIDS Awareness Day

March 10<sup>th</sup>

### HIV Vaccine Awareness Day

May 18<sup>th</sup>

### National Asian & Pacific Islander HIV/AIDS Awareness Day

May 19<sup>th</sup>

### National HIV Testing Day

June 27<sup>th</sup>

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## Become a Sponsor

*If you would like to be included in our 12/1 announcement, please return this form by November 16<sup>th</sup>, 2009.*

|                                |  |
|--------------------------------|--|
| Contact Person:                |  |
| Organization: (if applicable)  |  |
| Sponsorship Level: (check one) | <input type="checkbox"/> Gold - \$1,200<br><input type="checkbox"/> Silver - \$600<br><input type="checkbox"/> Bronze - \$250<br><input type="checkbox"/> Individual - \$120 |
| Payment: (check one)           | <input type="checkbox"/> Please send me an invoice<br><input type="checkbox"/> I have enclosed payment   |
| Phone:                         | E-mail   |
| Address:                       |  |
|                                |  |

Return this form to:

David Mariner  
The DC Center  
1111 14<sup>th</sup> Street NW Suite 350  
Washington, DC 20005

[david@thedccenter.org](mailto:david@thedccenter.org)

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