

**Reporting: 11th Annual LGBT Community Survey - 2017**

**Type:** 173 - The DC Center

**Date:** 6/13/2017

**Time Zone in which Dates/Times Appear:** (GMT-08:00) Pacific Time (US & Canada)

**Filter Using:** Reporting: 11th Annual LGBT Community Survey - 2017.CMID (CMID) = "173" OR Reporting: 11th Annual LGBT Community Survey - 2017.50b (The DC Center) = Selected

**Only Includes Completed Responses**

**Number of Responses Analyzed:** 386

**1. Age. In which year were you born?**

(Respondents could only choose a **single** response)

Response	20%	40%	60%	80%	100%	Frequency	Count
Before 1930						0.0%	0
1930						0.0%	0
1931						0.0%	0
1932						0.0%	0
1933						0.0%	0
1934						0.0%	0
1935						0.0%	0
1936						0.0%	0
1937						0.0%	0
1938						0.3%	1
1939						0.3%	1
1940						0.0%	0
1941						0.0%	0
1942						0.0%	0
1943						0.3%	1
1944						0.3%	1
1945						0.5%	2

1946		0.5%	2
1947		0.5%	2
1948		0.8%	3
1949		0.8%	3
1950		1.0%	4
1951		0.8%	3
1952		1.3%	5
1953		1.3%	5
1954		1.0%	4
1955		2.3%	9
1956		2.6%	10
1957		1.0%	4
1958		0.8%	3
1959		1.3%	5
1960		2.3%	9
1961		2.8%	11
1962		2.1%	8
1963		1.0%	4
1964		1.3%	5
1965		1.3%	5
1966		3.4%	13
1967		1.8%	7
1968		0.8%	3
1969		2.3%	9
1970		2.6%	10
1971		2.3%	9
1972		0.5%	2
1973		1.8%	7
1974		1.6%	6

1975		1.6%	6
1976		1.0%	4
1977		1.8%	7
1978		2.3%	9
1979		1.6%	6
1980		3.4%	13
1981		1.6%	6
1982		2.6%	10
1983		2.1%	8
1984		2.3%	9
1985		3.6%	14
1986		2.6%	10
1987		2.3%	9
1988		3.6%	14
<b>1989</b>		<b>4.4%</b>	<b>17</b>
1990		2.3%	9
1991		2.8%	11
1992		4.1%	16
1993		3.1%	12
1994		1.6%	6
1995		0.8%	3
1996		0.8%	3
1997		0.5%	2
1998		0.8%	3
1999		0.8%	3
2000		0.0%	0
After 2000		0.0%	0
<b>Mean</b>			<b>46.883</b>
<b>Standard Deviation</b>			<b>14.384</b>

	<b>Valid Responses</b>	<b>386</b>
	<b>Total Responses</b>	<b>386</b>

**2. Identity.** How do you identify within the LGBTQ community? (Please mark all that apply.)

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Lesbian or Gay Woman		23.3%	90
<b>Gay Man</b>		<b>58.0%</b>	<b>224</b>
Bisexual Woman		8.5%	33
Bisexual Man		4.1%	16
Transgender		6.2%	24
Trans Woman		1.8%	7
Trans Man		5.2%	20
Queer		22.0%	85
Questioning		1.3%	5
Intersex		0.3%	1
Non-binary (gender)		3.9%	15
Agender		0.8%	3
Genderqueer		4.4%	17
Gender Fluid		2.1%	8
Non-binary (sexual orientation)		2.6%	10
Pansexual		4.9%	19
Asexual		1.6%	6
Same Gender Loving		4.4%	17
Straight Ally (heterosexual supporter of LGBT causes)		0.3%	1
Heterosexual / Straight Man		0.3%	1
Heterosexual / Straight Woman		0.8%	3
Other, please tell us:		2.3%	9
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**3. Relationship.** Which of the following best describes your current relationship status? (Please mark all that apply.)





(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>Single / not in a relationship</b>		<b>40.9%</b>	<b>158</b>
Legally married		24.6%	95
Civil union or registered domestic partner		1.0%	4
In a relationship and living with partner (no legal status)		17.1%	66
In a relationship but not living with partner (dating)		13.0%	50
Engaged		2.6%	10
Widow / Widower		1.6%	6
Divorced from same-sex spouse		1.8%	7
Divorced from opposite-sex spouse		2.1%	8
Polyamorous relationship		4.4%	17
Prefer not to answer		0.0%	0
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

[To those selected "Legally married", "Civil Union or registered domestic partner", "In a relationship and living with partner (no legal status)" or "Engaged" in Q3.]

**4. You indicated that you are in a relationship. How would you describe your relationship?**

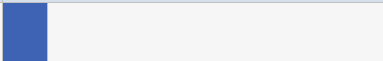
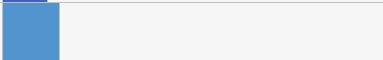
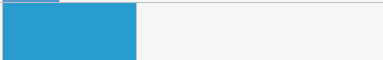
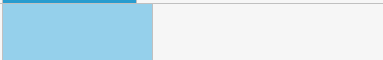
(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Same-sex relationship		82.8%	140
Opposite-sex relationship		6.5%	11
Non-binary identified relationship (one or more partner identifies other than male or female)		7.7%	13
Other, please tell us:		3.0%	5
Not Answered			1
<b>Mean</b>			<b>1.308</b>
<b>Standard Deviation</b>			<b>0.740</b>
<b>Valid Responses</b>			<b>169</b>
<b>Total Responses</b>			<b>170</b>

[To those indicated "Legally married" in Q3.]

**5. You indicated that you are legally married. How long ago did you get married?**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Less than a year		11.6%	11
1 - 2 years ago		14.7%	14
3 - 5 years ago		34.7%	33
<b>6+ years ago</b>		<b>38.9%</b>	<b>37</b>
Prefer not to answer		0.0%	0
		<b>Mean</b>	<b>3.011</b>
		<b>Standard Deviation</b>	<b>1.005</b>
		<b>Valid Responses</b>	<b>95</b>
		<b>Total Responses</b>	<b>95</b>



[To those married "Less than a year" or "1-2 years ago" in Q5.]

**6. What was the period from the time you started dating until the time you got legally married?**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Less than a year		4.0%	1
<b>1 to 4 years</b>		<b>48.0%</b>	<b>12</b>
5 to 9 years		20.0%	5
10+ years		28.0%	7
Prefer not to answer		0.0%	0
<b>Mean</b>			<b>2.720</b>
<b>Standard Deviation</b>			<b>0.936</b>
<b>Valid Responses</b>			<b>25</b>
<b>Total Responses</b>			<b>25</b>


**7. Country.** In which country do you live? (After the U.S. & Canada, countries are listed alphabetically.)

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>United States</b>		<b>98.2%</b>	<b>379</b>
Canada		0.8%	3
Afghanistan		0.0%	0
Albania		0.0%	0
Algeria		0.0%	0
American Samoa		0.0%	0
Andorra		0.0%	0
Angola		0.0%	0
Anguilla		0.0%	0
Antarctica		0.0%	0
Antigua and Barbuda		0.0%	0
Argentina		0.0%	0
Armenia		0.0%	0
Aruba		0.0%	0
Ascension		0.0%	0
Australia		0.0%	0
Austria		0.0%	0
Azerbaijan		0.0%	0
Bahamas		0.0%	0
Bahrain		0.0%	0
Bangladesh		0.0%	0
Barbados		0.0%	0
Belarus		0.0%	0
Belgium		0.3%	1
Belize		0.0%	0
Benin		0.0%	0

Bermuda		0.0%	0
Bhutan		0.0%	0
Bolivia		0.0%	0
Bosnia and Herzegovina		0.0%	0
Botswana		0.0%	0
Brazil		0.0%	0
British Virgin Islands		0.0%	0
Brunei		0.0%	0
Bulgaria		0.0%	0
Burkina Faso		0.0%	0
Burundi		0.0%	0
Cambodia		0.0%	0
Cameroon		0.0%	0
Cape Verde Islands		0.0%	0
Cayman Islands		0.0%	0
Central African Republic		0.0%	0
Chad		0.0%	0
Chatham Island		0.0%	0
Chile		0.0%	0
China		0.0%	0
Christmas Island		0.0%	0
Cocos Islands		0.0%	0
Colombia		0.0%	0
Comoros		0.0%	0
Congo, Democratic Republic of the		0.0%	0
Congo, Republic of the		0.0%	0
Cook Islands		0.0%	0
Costa Rica		0.0%	0
Croatia		0.0%	0

Cuba		0.0%	0
Curacao		0.0%	0
Cyprus		0.0%	0
Czech Republic		0.0%	0
Denmark		0.0%	0
Diego Garcia		0.0%	0
Djibouti		0.0%	0
Dominica		0.0%	0
Dominican Republic		0.3%	1
East Timor		0.0%	0
Easter Island		0.0%	0
Ecuador		0.0%	0
Egypt		0.0%	0
El Salvador		0.0%	0
Equatorial Guinea		0.0%	0
Eritrea		0.0%	0
Estonia		0.0%	0
Ethiopia		0.0%	0
Falkland Islands		0.0%	0
Faroe Islands		0.0%	0
Fiji		0.0%	0
Finland		0.0%	0
France		0.0%	0
French Antilles		0.0%	0
French Guyana		0.0%	0
French Polynesia		0.0%	0
Fyrom		0.0%	0
Gabon		0.0%	0
Gambia		0.0%	0

Georgia		0.0%	0
Germany		0.0%	0
Ghana		0.0%	0
Gibraltar		0.0%	0
Greece		0.0%	0
Greenland		0.0%	0
Grenada and Carriacou		0.0%	0
Grenadine Islands		0.0%	0
Guadeloupe		0.0%	0
Guam		0.0%	0
Guantanamo Bay		0.0%	0
Guatemala		0.0%	0
Guiana		0.0%	0
Guinea		0.0%	0
Guinea-Bissau		0.0%	0
Guyana		0.0%	0
Haiti		0.0%	0
Honduras		0.3%	1
Hong Kong		0.0%	0
Hungary		0.0%	0
Iceland		0.0%	0
India		0.0%	0
Indonesia		0.0%	0
Inmarsat		0.0%	0
Iran		0.0%	0
Iraq		0.0%	0
Ireland		0.0%	0
Israel		0.0%	0
Italy		0.0%	0

Ivory Coast		0.0%	0
Jamaica		0.0%	0
Japan		0.0%	0
Jordan		0.0%	0
Kazakhstan		0.0%	0
Kenya		0.0%	0
Kiribati		0.0%	0
Korea (North)		0.0%	0
Korea (South)		0.0%	0
Kosovo		0.0%	0
Kuwait		0.0%	0
Kyrgyzstan		0.0%	0
Laos		0.0%	0
Latvia		0.0%	0
Lebanon		0.0%	0
Lesotho		0.0%	0
Liberia		0.0%	0
Libya		0.0%	0
Liechtenstein		0.0%	0
Lithuania		0.0%	0
Luxembourg		0.0%	0
Macau		0.0%	0
Macedonia		0.0%	0
Madagascar		0.0%	0
Malawi		0.0%	0
Malaysia		0.0%	0
Maldives		0.0%	0
Mali		0.0%	0
Malta		0.0%	0

Mariana Islands		0.0%	0
Marshall Islands		0.0%	0
Martinique		0.0%	0
Mauritania		0.0%	0
Mauritius		0.0%	0
Mayotte		0.0%	0
Mexico		0.0%	0
Micronesia		0.0%	0
Midway Islands		0.0%	0
Miquelon		0.0%	0
Moldova		0.0%	0
Monaco		0.0%	0
Mongolia		0.0%	0
Montserrat		0.0%	0
Morocco		0.0%	0
Mozambique		0.0%	0
Myanmar		0.0%	0
Namibia		0.0%	0
Nauru		0.0%	0
Nepal		0.0%	0
Neth. Antilles		0.0%	0
Netherlands		0.0%	0
Nevis		0.0%	0
New Caledonia		0.0%	0
New Zealand		0.0%	0
Nicaragua		0.0%	0
Niger		0.0%	0
Nigeria		0.0%	0
Niue		0.0%	0

Norfolk Island		0.0%	0
Norway		0.0%	0
Oman		0.0%	0
Pakistan		0.0%	0
Palau		0.0%	0
Palestinian Territories		0.0%	0
Panama		0.0%	0
Papua New Guinea		0.0%	0
Paraguay		0.0%	0
Peru		0.0%	0
Philippines		0.0%	0
Poland		0.0%	0
Portugal		0.0%	0
Principe		0.0%	0
Puerto Rico		0.0%	0
Qatar		0.0%	0
Reunion Island		0.0%	0
Romania		0.0%	0
Russia		0.0%	0
Rwanda		0.0%	0
Saipan		0.0%	0
Samoa		0.0%	0
San Marino		0.0%	0
Sao Tome		0.0%	0
Saudi Arabia		0.0%	0
Senegal Republic		0.0%	0
Serbia, Republic of		0.0%	0
Seychelles		0.0%	0
Sierra Leone		0.0%	0



Singapore		0.0%	0
Slovakia		0.0%	0
Slovenia		0.0%	0
Solomon Islands		0.0%	0
Somalia		0.0%	0
South Africa		0.0%	0
South Sudan		0.0%	0
Spain		0.0%	0
Sri Lanka		0.0%	0
St Pierre et Miquelon		0.0%	0
St. Helena		0.0%	0
St. Kitts		0.0%	0
St. Lucia		0.0%	0
St. Vincent		0.0%	0
Sudan		0.0%	0
Suriname		0.0%	0
Swaziland		0.0%	0
Sweden		0.0%	0
Switzerland		0.0%	0
Syria		0.0%	0
Taiwan		0.0%	0
Tajikistan		0.0%	0
Tanzania		0.0%	0
Thailand		0.3%	1
Togo		0.0%	0
Tokelau		0.0%	0
Tonga		0.0%	0
Trinidad and Tobago		0.0%	0
Tunisia		0.0%	0

Turkey		0.0%	0
Turkmenistan		0.0%	0
Turks and Caicos Islands		0.0%	0
Tuvalu		0.0%	0
U.S. Virgin Islands		0.0%	0
Uganda		0.0%	0
Ukraine		0.0%	0
United Arab Emirates		0.0%	0
United Kingdom		0.0%	0
Uruguay		0.0%	0
Uzbekistan		0.0%	0
Vanuatu		0.0%	0
Vatican city		0.0%	0
Venezuela		0.0%	0
Vietnam		0.0%	0
Wake Island		0.0%	0
Wallis & Futuna Islands		0.0%	0
Western Samoa		0.0%	0
Yemen		0.0%	0
Yugoslavia		0.0%	0
Zaire		0.0%	0
Zambia		0.0%	0
Zanzibar		0.0%	0
Zimbabwe		0.0%	0
<b>Mean</b>			<b>2.070</b>
<b>Standard Deviation</b>			<b>12.892</b>
<b>Valid Responses</b>			<b>386</b>
<b>Total Responses</b>			<b>386</b>

[To those living in the United States in Q7.]

**8. State.** In which state do you live?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Alabama		0.0%	0
Alaska		0.0%	0
Arizona		0.5%	2
Arkansas		0.0%	0
California		2.4%	9
Colorado		0.0%	0
Connecticut		0.8%	3
Delaware		0.8%	3
<b>District of Columbia</b>		<b>42.2%</b>	<b>160</b>
Florida		1.6%	6
Georgia		1.3%	5
Hawaii		0.0%	0
Idaho		0.0%	0
Illinois		1.1%	4
Indiana		0.3%	1
Iowa		0.3%	1
Kansas		0.0%	0
Kentucky		0.0%	0
Louisiana		0.3%	1
Maine		0.0%	0
Maryland		22.2%	84
Massachusetts		1.1%	4
Michigan		0.8%	3
Minnesota		0.0%	0
Mississippi		0.0%	0

Missouri		0.0%	0
Montana		0.0%	0
Nebraska		0.0%	0
Nevada		0.0%	0
New Hampshire		0.0%	0
New Jersey		0.5%	2
New Mexico		0.0%	0
New York		2.9%	11
North Carolina		1.3%	5
North Dakota		0.0%	0
Ohio		0.3%	1
Oklahoma		0.0%	0
Oregon		0.5%	2
Pennsylvania		0.8%	3
Puerto Rico / USVI		0.0%	0
Rhode Island		0.0%	0
South Carolina		0.3%	1
South Dakota		0.0%	0
Tennessee		0.0%	0
Texas		0.8%	3
Utah		0.0%	0
Vermont		0.0%	0
Virginia		16.1%	61
Washington		0.5%	2
West Virginia		0.3%	1
Wisconsin		0.3%	1
Wyoming		0.0%	0
Other US Territory or Possession		0.0%	0
<b>Mean</b>			<b>20.596</b>

<b>Standard Deviation</b>	<b>14.807</b>
<b>Valid Responses</b>	<b>379</b>
<b>Total Responses</b>	<b>379</b>

[To those living in Canada in Q7.]







**10. Province.** Please select the province in which you live.

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Alberta		0.0%	0
British Columbia		0.0%	0
Manitoba		0.0%	0
New Brunswick		0.0%	0
Newfoundland and Labrador		0.0%	0
Northwest Territories		0.0%	0
Nova Scotia		0.0%	0
Nunavut		0.0%	0
<b>Ontario</b>		<b>100.0%</b>	<b>3</b>
Prince Edward Island		0.0%	0
Quebec		0.0%	0
Saskatchewan		0.0%	0
Yukon Territory		0.0%	0
<b>Mean</b>			<b>9.000</b>
<b>Standard Deviation</b>			<b>0.000</b>
<b>Valid Responses</b>			<b>3</b>
<b>Total Responses</b>			<b>3</b>

## 12. What type of environment best describes the place in which you live?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>Urban / big city</b>		<b>59.8%</b>	<b>231</b>
Medium sized city		15.0%	58
Small city		5.7%	22
Suburb		16.6%	64
Small town / surrounded by rural areas		1.8%	7
Rural area / countryside		1.0%	4
		<b>Mean</b>	<b>1.886</b>
		<b>Standard Deviation</b>	<b>1.280</b>
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

### 13. Do you agree or disagree with these statements?









(Respondents could only choose a **single** response for each topic)

		<b>Strongly Agree</b>	<b>Somewhat Agree</b>	<b>Somewhat Disagree</b>	<b>Strongly Disagree</b>	<b>Total</b>	<b>Mean</b>	<b>Std Dev</b>
I live in an LGBT-friendly city, town, or community	Count	<b>241</b>	115	21	8	385	1.470	0.696
	% by Row	<b>62.6%</b>	29.9%	5.5%	2.1%	100.0%		
I live in an LGBT-friendly state or province	Count	<b>204</b>	118	44	15	381	1.659	0.833
	% by Row	<b>53.5%</b>	31.0%	11.5%	3.9%	100.0%		
I live in an LGBT-friendly country	Count	15	<b>205</b>	130	30	380	2.461	0.698
	% by Row	3.9%	<b>53.9%</b>	34.2%	7.9%	100.0%		
<b>Total</b>	<b>Count</b>	<b>460</b>	<b>438</b>	<b>195</b>	<b>53</b>	<b>1146</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>40.1%</b>	<b>38.2%</b>	<b>17.0%</b>	<b>4.6%</b>	<b>100.0%</b>		



**14. Employment.** Which of the following best describes your current employment situation? (Please mark all that apply.)

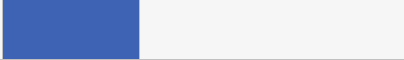

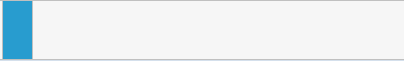
(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>Employed full-time</b>		<b>64.5%</b>	<b>249</b>
Employed part-time (one or more jobs)		8.5%	33
Self-employed or business owner		9.1%	35
Unemployed		3.9%	15
Student		9.3%	36
Retired		8.5%	33
Disabled		5.7%	22
Other / none of above		1.6%	6
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

[To those indicated "Employed full-time", "Employed part-time" or "Self-employed or business owner" in Q14.]

**15.** You indicated that you are employed full-time, part-time or self-employed. Are you in a position that controls budgets or purchasing decisions for your company?




(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Yes		30.4%	94
<b>No</b>		<b>67.0%</b>	<b>207</b>
Not sure		2.6%	8
		<b>Mean</b>	<b>1.722</b>
		<b>Standard Deviation</b>	<b>0.503</b>
		<b>Valid Responses</b>	<b>309</b>
		<b>Total Responses</b>	<b>309</b>

[To those indicated "Yes" in Q15.]

**16.** Have you heard of supplier diversity, where businesses are making a concentrated effort to purchase goods and services from minority-owned, women-owned, veteran-owned, LGBT-owned and other historically underutilized business?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Yes		77.7%	73
No		19.1%	18
Not sure		3.2%	3
<b>Mean</b>			<b>1.255</b>
<b>Standard Deviation</b>			<b>0.507</b>
<b>Valid Responses</b>			<b>94</b>
<b>Total Responses</b>			<b>94</b>

[To those from the United States or Canada while selected "Yes" in Q15.]

**17. In the past 12 months, how much did you purchase or procure on behalf of your employer?**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
\$0		5.3%	5
\$1 - \$999		11.7%	11
\$1,000 - \$4,999		18.1%	17
\$5,000 - \$9,999		12.8%	12
<b>\$10,000 - \$49,999</b>		<b>23.4%</b>	<b>22</b>
\$50,000 - \$99,999		5.3%	5
\$100,000 - \$499,000		9.6%	9
\$500,000 - \$999,9999		2.1%	2
\$1,000,000 or more		11.7%	11
		<b>Mean</b>	<b>4.723</b>
		<b>Standard Deviation</b>	<b>2.288</b>
		<b>Valid Responses</b>	<b>94</b>
		<b>Total Responses</b>	<b>94</b>

[To those who did NOT select "\$0" in Q17.]

**18.** How often does a company's LGBT-friendly reputation play a role in choosing one company over another when making purchases on behalf of your employer?

(Respondents could only choose a **single** response)

Response	20%	40%	60%	80%	100%	Frequency	Count
Never						20.2%	18
Rarely						18.0%	16
<b>Sometimes</b>						<b>25.8%</b>	<b>23</b>
Often						23.6%	21
All or nearly all the time						12.4%	11
<b>Mean</b>							<b>2.899</b>
<b>Standard Deviation</b>							<b>1.315</b>
<b>Valid Responses</b>							<b>89</b>
<b>Total Responses</b>							<b>89</b>

[Q19-Q22, to "Self-employed or business owner" only.]




**19. How many employees do you have in your business?**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>Just myself</b>		<b>62.9%</b>	<b>22</b>
1 to 9 employees		22.9%	8
10 to 49 employees		11.4%	4
50 to 99 employees		2.9%	1
100 to 999 employees		0.0%	0
1,000+ employees		0.0%	0
<b>Mean</b>			<b>1.543</b>
<b>Standard Deviation</b>			<b>0.817</b>
<b>Valid Responses</b>			<b>35</b>
<b>Total Responses</b>			<b>35</b>

## 20. Where do you sell your products and services?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>100% of sales in my country</b>		<b>85.7%</b>	<b>30</b>
75% to 99% of sales in my country		11.4%	4
50 to 74% of sales in my country		2.9%	1
25% to 49% of sales in my country		0.0%	0
1% to 25% of sales in my country		0.0%	0
0% of sales in my country		0.0%	0
<b>Mean</b>			<b>1.171</b>
<b>Standard Deviation</b>			<b>0.453</b>
<b>Valid Responses</b>			<b>35</b>
<b>Total Responses</b>			<b>35</b>

## 21. The political environment in my country is...

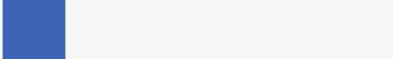


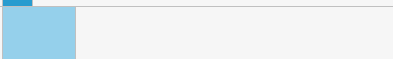
(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Good for my business		37.1%	13
<b>Neutral for my business</b>		<b>48.6%</b>	<b>17</b>
Bad for my business		14.3%	5
		<b>Mean</b>	<b>1.771</b>
		<b>Standard Deviation</b>	<b>0.690</b>
		<b>Valid Responses</b>	<b>35</b>
		<b>Total Responses</b>	<b>35</b>



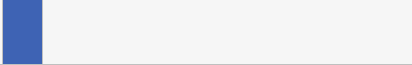
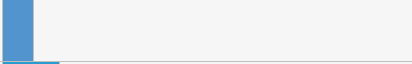


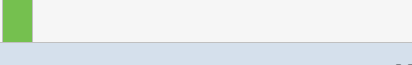
## 22. Are you a registered LGBT Business Enterprise?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Yes		14.3%	5
<b>No</b>		<b>62.9%</b>	<b>22</b>
Not Sure		5.7%	2
I have no idea what this means		17.1%	6
		<b>Mean</b>	<b>2.257</b>
		<b>Standard Deviation</b>	<b>0.919</b>
		<b>Valid Responses</b>	<b>35</b>
		<b>Total Responses</b>	<b>35</b>

**23. Do you have children? (Please mark all that apply.)**



(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Yes, I have children under age 18 living in my home.		3.4%	13
Yes, I have children under age 18 not living in my home.		1.0%	4
Yes, I have children over age 18.		8.0%	31
<b>No</b>		<b>86.8%</b>	<b>335</b>
Prefer not to answer		0.8%	3
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

[To those who have "children under age 18 living at home" in Q23.]

**24. How many children do you have, under age 18 and living at home?**

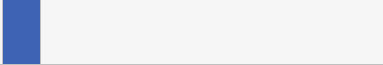


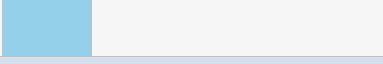
(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
0		0.0%	0
<b>1</b>		<b>69.2%</b>	<b>9</b>
2		30.8%	4
3		0.0%	0
4+		0.0%	0
<b>Mean</b>			<b>2.308</b>
<b>Standard Deviation</b>			<b>0.480</b>
<b>Valid Responses</b>			<b>13</b>
<b>Total Responses</b>			<b>13</b>

[To those selected "No" to children in Q23.]


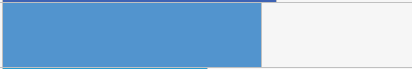








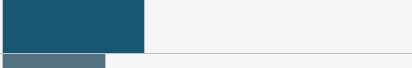
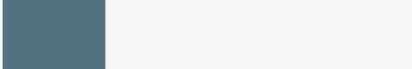
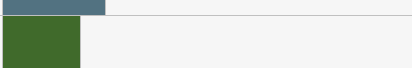
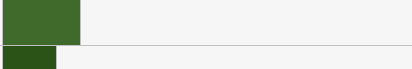

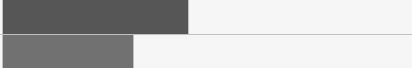
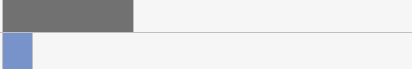
**25. Do you want to have children in the future? (Please mark all that apply.)**

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Yes, I hope to have children in the next three years.		9.9%	33
Yes, I hope to have children four or more years from now.		22.5%	75
<b>No</b>		<b>46.2%</b>	<b>154</b>
Unsure		23.1%	77
		<b>Valid Responses</b>	<b>333</b>
		<b>Total Responses</b>	<b>335</b>

**26. What are your priorities for the LGBT movement for the next 10 years? Please check the LGBT causes that motivate you to volunteer, donate, support, get involved, etc. Please limit your choices to those that are most important to you.**

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>LGBT youth, anti-bullying and/or teen suicide issues</b>		<b>64.5%</b>	<b>249</b>
Stopping anti-LGBT "religious freedom" legislation		60.6%	234
Workplace equality		46.4%	179
Transgender rights		52.3%	202
Ethnic / racial equality within the LGBT community		55.2%	213
Supporting LGBT-friendly political candidates		56.0%	216
HIV education and care		40.2%	155
Protecting and expanding marriage equality		41.2%	159
International LGBT rights		37.8%	146
Supporting LGBT political candidates		53.6%	207
Expanding LGBT roles, visibility and influence in rural areas		30.1%	116
Expanding LGBT roles and influence in religious communities		19.9%	77
Expanding LGBT roles and influence in sports communities		13.2%	51
Breast cancer education and care		7.0%	27
Expanding LGBT senior care		41.5%	160
Reduce the social & legal obstacles of LGBT parenting		27.2%	105
None of the above		0.8%	3
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**27. Do you think the following will have increased or decreased, ten years from now?**  
 (Respondents could only choose a **single** response for each topic)

		Will increase	About the same	Will decrease	Total	Mean	Std Dev
Number of bars and nightclubs specific for the LGBT community	Count	74	154	<b>156</b>	384	2.214	0.745
	% by Row	19.3%	40.1%	<b>40.6%</b>	100.0%		
Proportion of LGBTs living in "LGBT neighborhoods"	Count	108	<b>147</b>	125	380	2.045	0.783
	% by Row	28.4%	<b>38.7%</b>	32.9%	100.0%		
Number of local LGBT newspapers	Count	63	<b>167</b>	154	384	2.237	0.714
	% by Row	16.4%	<b>43.5%</b>	40.1%	100.0%		
Number of LGBT dedicated websites	Count	<b>221</b>	138	25	384	1.490	0.617
	% by Row	<b>57.6%</b>	35.9%	6.5%	100.0%		
Number of LGBT community centers	Count	158	<b>175</b>	51	384	1.721	0.684
	% by Row	41.1%	<b>45.6%</b>	13.3%	100.0%		
Number of LGBT political non-profits	Count	<b>188</b>	176	17	381	1.551	0.581
	% by Row	<b>49.3%</b>	46.2%	4.5%	100.0%		
Number of local LGBT sports teams / leagues	Count	161	<b>198</b>	25	384	1.646	0.600
	% by Row	41.9%	<b>51.6%</b>	6.5%	100.0%		
Number of people who identify as bisexual	Count	<b>272</b>	102	9	383	1.313	0.513
	% by Row	<b>71.0%</b>	26.6%	2.3%	100.0%		
Number of people who identify as transgender, genderqueer or non-binary	Count	<b>338</b>	39	9	386	1.148	0.416
	% by Row	<b>87.6%</b>	10.1%	2.3%	100.0%		
Number of non-LGBT "straight allies"	Count	<b>303</b>	73	8	384	1.232	0.469
	% by Row	<b>78.9%</b>	19.0%	2.1%	100.0%		

Number of LGBT retirement communities	Count	<b>302</b>	71	9	382	1.233	0.476
	% by Row	<b>79.1%</b>	18.6%	2.4%	100.0%		
<b>Total</b>	<b>Count</b>	<b>2188</b>	<b>1440</b>	<b>588</b>	<b>4216</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>51.9%</b>	<b>34.2%</b>	<b>13.9%</b>	<b>100.0%</b>		

**28. Please tell us.....**

(Respondents could only choose a **single** response for each topic)

		<b>Yes</b>	<b>No</b>	<b>No Pride in my area</b>	<b>Total</b>	<b>Mean</b>	<b>Std Dev</b>
Did you attend your hometown Pride in 2016?	Count	<b>271</b>	101	14	386	1.334	0.544
	% by Row	<b>70.2%</b>	26.2%	3.6%	100.0%		
Will you (or did you) attend your hometown Pride in 2017?	Count	<b>328</b>	47	11	386	1.179	0.452
	% by Row	<b>85.0%</b>	12.2%	2.8%	100.0%		
<b>Total</b>	<b>Count</b>	<b>599</b>	<b>148</b>	<b>25</b>	<b>772</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>77.6%</b>	<b>19.2%</b>	<b>3.2%</b>	<b>100.0%</b>		



**29. On a 5-point scale, how would you rate your current financial situation?**  
 (Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
5 – Very Positive, I’m doing great financially		10.4%	40
<b>4 – Positive, Financially doing better than most</b>		<b>43.5%</b>	<b>168</b>
3 – Neutral, I’m doing alright financially but just breaking even		32.6%	126
2 – Negative, I’m falling behind financially		9.1%	35
1 – Very Negative, I am struggling to make financial ends meet		4.4%	17
		<b>Mean</b>	<b>2.536</b>
		<b>Standard Deviation</b>	<b>0.951</b>
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

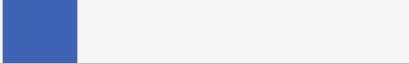
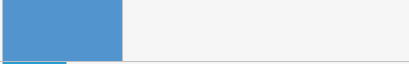
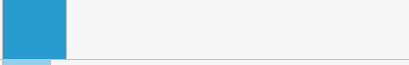
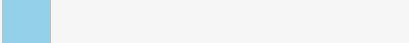
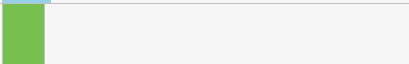
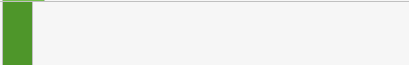
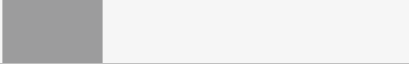


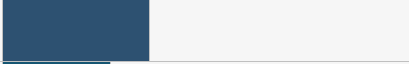
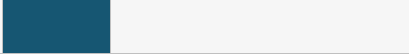
**31.** The following terms and images are often used in corporate marketing to describe or refer to the community. Please rate how you feel about each, when you see them used by corporations. My opinion of the use of the term in corporate advertising is...  
(Respondents could only choose a **single** response for each topic)

		Positive	Neutral	Negative	Total	Mean	Std Dev
LGBT	Count	<b>276</b>	90	14	380	1.311	0.537
	% by Row	<b>72.6%</b>	23.7%	3.7%	100.0%		
GLBT	Count	133	<b>159</b>	89	381	1.885	0.756
	% by Row	34.9%	<b>41.7%</b>	23.4%	100.0%		
Queer	Count	<b>164</b>	113	107	384	1.852	0.828
	% by Row	<b>42.7%</b>	29.4%	27.9%	100.0%		
Lesbian & Gay	Count	<b>181</b>	134	68	383	1.705	0.751
	% by Row	<b>47.3%</b>	35.0%	17.8%	100.0%		
LGBTQ	Count	<b>282</b>	85	17	384	1.310	0.551
	% by Row	<b>73.4%</b>	22.1%	4.4%	100.0%		
LGBTQI	Count	<b>186</b>	144	49	379	1.639	0.700
	% by Row	<b>49.1%</b>	38.0%	12.9%	100.0%		
Gay-friendly	Count	<b>201</b>	115	66	382	1.647	0.759
	% by Row	<b>52.6%</b>	30.1%	17.3%	100.0%		
LGBT+	Count	<b>217</b>	129	34	380	1.518	0.656
	% by Row	<b>57.1%</b>	33.9%	8.9%	100.0%		
Use of "Rainbow" (the word)	Count	98	<b>204</b>	79	381	1.950	0.681
	% by Row	25.7%	<b>53.5%</b>	20.7%	100.0%		
Use of "Rainbow" (the image / graphic)	Count	<b>246</b>	108	30	384	1.438	0.635
	% by Row	<b>64.1%</b>	28.1%	7.8%	100.0%		
LGBT-friendly	Count	<b>268</b>	93	22	383	1.358	0.588
	% by Row	<b>70.0%</b>	24.3%	5.7%	100.0%		
LGBT-welcoming	Count	<b>208</b>	128	45	381	1.572	0.694
	% by Row	<b>54.6%</b>	33.6%	11.8%	100.0%		

<b>Total</b>	<b>Count</b>	<b>2460</b>	<b>1502</b>	<b>620</b>	<b>4582</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>53.7%</b>	<b>32.8%</b>	<b>13.5%</b>	<b>100.0%</b>		




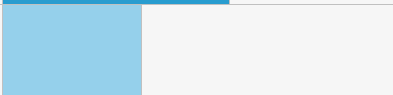



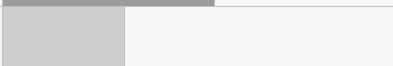
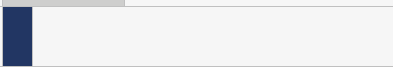
**35. Have you (or you and your partner) purchased any of the following major items during the past 12 months? (Please mark all that apply.)**

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Purchased (or leased) a new automobile		13.7%	53
Major piece of furniture (U.S. \$500 or more)		25.4%	98
Major kitchen appliances (U.S. \$500 or more)		10.6%	41
Major home remodel		6.5%	25
Purchased a new primary home or condo		5.2%	20
Purchased a vacation home or timeshare		1.8%	7
Audio or visual electronics for home (U.S. \$500 or more)		20.2%	78
A new suit, dress or expensive clothing item (U.S. \$500 or more)		22.0%	85
<b>A new smartphone</b>		<b>49.5%</b>	<b>191</b>
A new laptop or desktop computer for personal use		32.4%	125
None of the above		22.3%	86
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**36. Have you purchased any of the following experiences during the past 12 months?**  
 (Please mark all that apply.)

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Tickets to a live theater production		63.7%	246
Tickets to a headliner music concert or music festival		47.2%	182
Tickets to a cultural performance (e.g. ballet, opera, symphony)		56.5%	218
Tickets to a non-profit fundraising event of U.S. \$100 or more		33.7%	130
Salon services or spa treatments		48.4%	187
<b>Short vacation of 1 to 3 nights away</b>		<b>68.9%</b>	<b>266</b>
Longer vacation of 4+ nights away		52.6%	203
Tickets to a professional sports team game		29.3%	113
None of the above		5.2%	20
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**37. In the past 12 months, about how many of the following travel products did you purchase in the following categories?**

(Respondents could only choose a **single** response for each topic)

		<b>0</b>	<b>1-4</b>	<b>5-9</b>	<b>10-14</b>	<b>15+</b>	<b>Total</b>	<b>Mean</b>	<b>Std Dev</b>
Total round-trip airline tickets for vacation or leisure	Count	90	<b>231</b>	46	16	2	385	1.984	0.753
	% by Row	23.4%	<b>60.0%</b>	11.9%	4.2%	0.5%	100.0%		
Total nights in hotels for vacation or leisure	Count	78	<b>126</b>	78	46	52	380	2.653	1.306
	% by Row	20.5%	<b>33.2%</b>	20.5%	12.1%	13.7%	100.0%		
Total round-trip airline tickets for business purposes	Count	<b>204</b>	122	34	14	8	382	1.691	0.930
	% by Row	<b>53.4%</b>	31.9%	8.9%	3.7%	2.1%	100.0%		
Total nights in hotels for business purposes	Count	<b>198</b>	82	48	18	36	382	1.984	1.298
	% by Row	<b>51.8%</b>	21.5%	12.6%	4.7%	9.4%	100.0%		
<b>Total</b>	<b>Count</b>	<b>570</b>	<b>561</b>	<b>206</b>	<b>94</b>	<b>98</b>	<b>1529</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>37.3%</b>	<b>36.7%</b>	<b>13.5%</b>	<b>6.1%</b>	<b>6.4%</b>	<b>100.0%</b>		

[For 21+ only.]


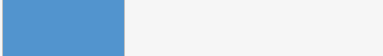
**40.** About how many total alcohol drinks have you consumed of each kind in the past 7 days in a home, at a restaurant and/or a bar?

(Respondents could only choose a **single** response for each topic)

		<b>0</b>	<b>1-4</b>	<b>5-9</b>	<b>10+</b>	<b>Total</b>	<b>Mean</b>	<b>Std Dev</b>
Beer	Count	<b>205</b>	124	23	5	357	1.518	0.681
	% by Row	<b>57.4%</b>	34.7%	6.4%	1.4%	100.0%		
Light beer	Count	<b>293</b>	44	8	2	347	1.190	0.485
	% by Row	<b>84.4%</b>	12.7%	2.3%	0.6%	100.0%		
White wine	Count	<b>223</b>	110	13	7	353	1.445	0.664
	% by Row	<b>63.2%</b>	31.2%	3.7%	2.0%	100.0%		
Red wine	Count	<b>210</b>	114	20	9	353	1.513	0.719
	% by Row	<b>59.5%</b>	32.3%	5.7%	2.5%	100.0%		
Clear spirits (like Vodka, Gin)	Count	<b>184</b>	141	27	13	365	1.641	0.770
	% by Row	<b>50.4%</b>	38.6%	7.4%	3.6%	100.0%		
Dark spirits (like Bourbon, Whiskey)	Count	<b>235</b>	98	20	2	355	1.406	0.623
	% by Row	<b>66.2%</b>	27.6%	5.6%	0.6%	100.0%		
<b>Total</b>	<b>Count</b>	<b>1350</b>	<b>631</b>	<b>111</b>	<b>38</b>	<b>2130</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>63.4%</b>	<b>29.6%</b>	<b>5.2%</b>	<b>1.8%</b>	<b>100.0%</b>		

**41.** In the past 30 days, have you read any of the following print media...? (Please mark all that apply.)



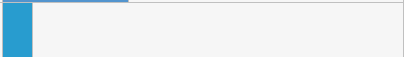
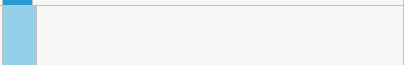
(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>LGBT publications / newspapers for my city or region</b>		<b>63.2%</b>	<b>244</b>
LGBT national magazines		38.6%	149
<b>Valid Responses</b>			<b>271</b>
<b>Total Responses</b>			<b>386</b>





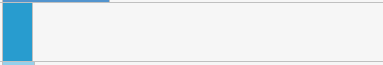
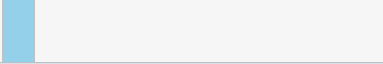
**42.** For local LGBT newspapers, typically, how many people read your copy of that newspaper? (Please include yourself in the total.)

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>1 (Just myself)</b>		<b>63.9%</b>	<b>156</b>
2 (myself and one other person)		28.3%	69
3 (Myself and 2 other people)		3.3%	8
4+ (Myself and 3 or more other people)		4.5%	11
<b>Mean</b>			<b>1.484</b>
<b>Standard Deviation</b>			<b>0.767</b>
<b>Valid Responses</b>			<b>244</b>
<b>Total Responses</b>			<b>244</b>

**43.** For national LGBT magazines, typically, how many people read your copy of that magazine? (Please include yourself in the total.)

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>1 (Just myself)</b>		<b>57.0%</b>	<b>85</b>
2 (myself and one other person)		27.5%	41
3 (Myself and 2 other people)		7.4%	11
4+ (Myself and 3 or more other people)		8.1%	12
		<b>Mean</b>	<b>1.664</b>
		<b>Standard Deviation</b>	<b>0.927</b>
		<b>Valid Responses</b>	<b>149</b>
		<b>Total Responses</b>	<b>149</b>



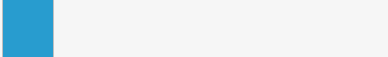
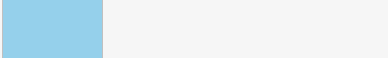
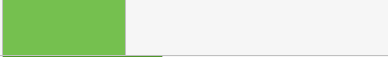
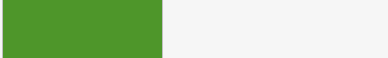
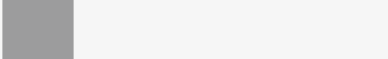
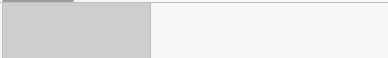
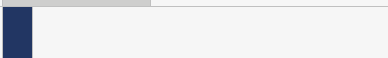
**44. Has your interaction with LGBT media (newspapers, websites, etc.) changed over the past 12 months?**

(Respondents could only choose a **single** response for each topic)








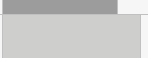




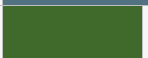



		<b>Increased</b>	<b>Same</b>	<b>Decreased</b>	<b>Total</b>	<b>Mean</b>	<b>Std Dev</b>
Reading local LGBT newspapers and magazines	Count	97	<b>239</b>	40	376	1.848	0.585
	% by Row	25.8%	<b>63.6%</b>	10.6%	100.0%		
Reading LGBT national magazines	Count	68	<b>259</b>	45	372	1.938	0.548
	% by Row	18.3%	<b>69.6%</b>	12.1%	100.0%		
Visiting LGBT websites / blogs	Count	171	<b>191</b>	16	378	1.590	0.572
	% by Row	45.2%	<b>50.5%</b>	4.2%	100.0%		
Reading LGBT email newsletters	Count	116	<b>226</b>	32	374	1.775	0.588
	% by Row	31.0%	<b>60.4%</b>	8.6%	100.0%		
Using LGBT dating mobile apps	Count	90	<b>190</b>	90	370	2.000	0.698
	% by Row	24.3%	<b>51.4%</b>	24.3%	100.0%		
Using LGBT (all other non-dating) mobile apps	Count	56	<b>255</b>	55	366	1.997	0.551
	% by Row	15.3%	<b>69.7%</b>	15.0%	100.0%		
<b>Total</b>	<b>Count</b>	<b>598</b>	<b>1360</b>	<b>278</b>	<b>2236</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>26.7%</b>	<b>60.8%</b>	<b>12.4%</b>	<b>100.0%</b>		

**45. In the past 30 days, have you viewed or listened to any of the following...? (Please mark all that apply.)**

(Respondents were allowed to choose **multiple** responses)






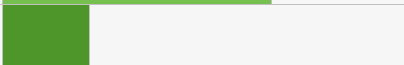




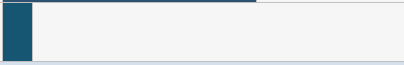
Response	20% 40% 60% 80% 100%	Frequency	Count
<b>LGBT websites / blogs</b>		<b>79.8%</b>	<b>308</b>
LGBT email newsletters		55.7%	215
LGBT radio (on the air or streaming online)		11.9%	46
LGBT audio podcasts		24.6%	95
LGBT-dedicated TV channels		30.6%	118
LGBT-dedicated YouTube channels		40.2%	155
LGBT mobile apps (non-dating)		17.1%	66
LGBT mobile apps (dating or hook-up)		37.0%	143
None of the above		6.2%	24
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**46. Do you have, and have actively used (at least once a week), any of these social media and dating websites / apps in the past 30 days? (Please mark all that apply.)**  
 (Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
<b>Facebook</b>		<b>90.4%</b>	<b>349</b>
Flickr		5.7%	22
Picasa		3.1%	12
Google+		22.3%	86
Instagram		56.0%	216
LinkedIn		56.2%	217
Pinterest		24.1%	93
Snapchat		30.1%	116
Tumblr		44.0%	170
Twitter		57.3%	221
Vine		1.8%	7
YouTube		73.1%	282
Any dating app dedicated to gay men		30.6%	118
Any dating app dedicated to lesbians		5.2%	20
Any dating app for the general population (i.e. not LGBT-specific)		15.5%	60
None of the above		1.8%	7
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

**47. In the past 12 months, have you viewed or participated in any of the following?**  
 (Please mark all that apply.)

(Respondents were allowed to choose **multiple** responses)

Response	20% 40% 60% 80% 100%	Frequency	Count
Watched a film with majority LGBT characters		73.8%	285
<b>Watched an LGBT-inclusive TV show</b>		<b>79.5%</b>	<b>307</b>
Attended an LGBT film festival		15.0%	58
Attended an LGBT organization fund-raiser, gala, etc.		45.6%	176
Attended an LGBT pride event (home or while traveling)		64.8%	250
Attended / participated in an LGBT sports activity		17.4%	67
Donated to LGBT organization(s)		62.7%	242
Volunteered at LGBT organization(s)		41.5%	160
Visited a bar / nightclub for the LGBT community		72.8%	281
Visited an neighborhood because it is LGBT-popular		60.6%	234
None of the above		2.3%	9
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>

[Q48 & Q49, for those live in the United States only.]

**48.** In the following ways...Do you expect life to be more positive, more negative or about the same for your family and friends under President Trump, his cabinet appointments and the new Congress / Senate?

(Respondents could only choose a **single** response for each topic)

		More positive	About the same	More negative	Not sure or NA	Total	Mean	Std Dev
LGBT civil rights	Count	16	26	<b>333</b>	4	379	2.858	0.478
	% by Row	4.2%	6.9%	<b>87.9%</b>	1.1%	100.0%		
Transgender civil rights	Count	11	16	<b>350</b>	2	379	2.905	0.394
	% by Row	2.9%	4.2%	<b>92.3%</b>	0.5%	100.0%		
Feeling safe from hate crime violence or attack	Count	11	35	<b>329</b>	3	378	2.857	0.444
	% by Row	2.9%	9.3%	<b>87.0%</b>	0.8%	100.0%		
Feeling safe from general crime and violence	Count	11	99	<b>261</b>	6	377	2.695	0.550
	% by Row	2.9%	26.3%	<b>69.2%</b>	1.6%	100.0%		
Your household's economic situation	Count	30	155	<b>180</b>	14	379	2.470	0.695
	% by Row	7.9%	40.9%	<b>47.5%</b>	3.7%	100.0%		
Impact from taxes your household pays	Count	29	133	<b>190</b>	27	379	2.567	0.736
	% by Row	7.7%	35.1%	<b>50.1%</b>	7.1%	100.0%		
Price of your health coverage	Count	13	99	<b>252</b>	13	377	2.703	0.590
	% by Row	3.4%	26.3%	<b>66.8%</b>	3.4%	100.0%		
Quality of your health coverage	Count	14	111	<b>240</b>	14	379	2.670	0.608
	% by Row	3.7%	29.3%	<b>63.3%</b>	3.7%	100.0%		
Overall immigration policy in the United States	Count	9	23	<b>341</b>	5	378	2.905	0.401
	% by Row	2.4%	6.1%	<b>90.2%</b>	1.3%	100.0%		
Feeling the country is	Count	7	13	<b>355</b>	3	378	2.937	0.336

headed in the right direction								
	% by Row	1.9%	3.4%	<b>93.9%</b>	0.8%	100.0%		
Overall quality of my life	Count	14	98	<b>251</b>	16	379	2.710	0.604
	% by Row	3.7%	25.9%	<b>66.2%</b>	4.2%	100.0%		
<b>Total</b>	<b>Count</b>	<b>165</b>	<b>808</b>	<b>3082</b>	<b>107</b>	<b>4162</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>4.0%</b>	<b>19.4%</b>	<b>74.1%</b>	<b>2.6%</b>	<b>100.0%</b>		



#### 49. Do you agree or disagree with these statements?

(Respondents could only choose a **single** response for each topic)

		Agree	Neutral or Not Sure	Disagree	Total	Mean	Std Dev
Corporations that support LGBT equality are more important than ever	Count	<b>320</b>	48	8	376	1.170	0.429
	% by Row	<b>85.1%</b>	12.8%	2.1%	100.0%		
Companies that support LGBT equality will get more of my business this year	Count	<b>284</b>	86	4	374	1.251	0.458
	% by Row	<b>75.9%</b>	23.0%	1.1%	100.0%		
Pride events across the United States are as important as ever	Count	<b>334</b>	35	7	376	1.130	0.389
	% by Row	<b>88.8%</b>	9.3%	1.9%	100.0%		
I fear LGBT hate violence could hurt me personally or my family	Count	<b>243</b>	104	28	375	1.427	0.628
	% by Row	<b>64.8%</b>	27.7%	7.5%	100.0%		
I plan to become more involved with LGBT political organizations this year	Count	<b>246</b>	116	14	376	1.383	0.558
	% by Row	<b>65.4%</b>	30.9%	3.7%	100.0%		
I fear there will be a roll back of recent LGBT equality gains in the coming year	Count	<b>321</b>	48	7	376	1.165	0.419
	% by Row	<b>85.4%</b>	12.8%	1.9%	100.0%		
<b>Total</b>	<b>Count</b>	<b>1748</b>	<b>437</b>	<b>68</b>	<b>2253</b>	<b>N/A</b>	<b>N/A</b>
	<b>% by Row</b>	<b>77.6%</b>	<b>19.4%</b>	<b>3.0%</b>	<b>100.0%</b>		

[For USA, Canada, Australia and New Zealand only.]

**50. Which category best describes your total household income before taxes?**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Under \$25,000		7.9%	30
\$25,000 to \$49,999		16.0%	61
\$50,000 to \$74,999		16.5%	63
\$75,000 to \$99,999		11.5%	44
<b>\$100,000 to \$149,999</b>		<b>20.9%</b>	<b>80</b>
\$150,000 to \$249,999		13.6%	52
\$250,000 or more		5.8%	22
Prefer not to answer		7.9%	30
		<b>Mean</b>	<b>4.249</b>
		<b>Standard Deviation</b>	<b>1.997</b>
		<b>Valid Responses</b>	<b>382</b>
		<b>Total Responses</b>	<b>382</b>

[For United Kingdom only.]

**51. Which category best describes your total household income before taxes?**

(Respondents could only choose a **single** response)

Response	20%	40%	60%	80%	100%	Frequency	Count
Under £25,000						0.0%	0
£25,000 to £49,999						0.0%	0
£50,000 to £74,999						0.0%	0
£75,000 to £99,999						0.0%	0
£100,000 to £149,999						0.0%	0
£150,000 to £249,999						0.0%	0
£250,000 or more						0.0%	0
Prefer not to answer						0.0%	0
						<b>Valid Responses</b>	<b>0</b>
						<b>Total Responses</b>	<b>0</b>

[For Euro Zone countries only.]

**52. Which category best describes your total household income before taxes?**

(Respondents could only choose a **single** response)

<b>Response</b>	<b>20%</b>	<b>40%</b>	<b>60%</b>	<b>80%</b>	<b>100%</b>	<b>Frequency</b>	<b>Count</b>
Under €25,000						0.0%	0
€25,000 to €49,999						0.0%	0
€50,000 to €74,999						0.0%	0
€75,000 to €99,999						0.0%	0
€100,000 to €149,999						0.0%	0
€150,000 to €249,999						0.0%	0
€250,000 or more						0.0%	0
<b>Prefer not to answer</b>						<b>100.0%</b>	<b>1</b>
<b>Mean</b>							<b>8.000</b>
<b>Valid Responses</b>							<b>1</b>
<b>Total Responses</b>							<b>1</b>

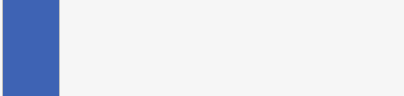
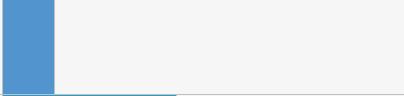
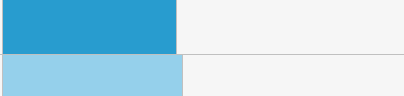
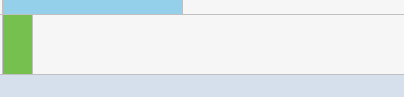
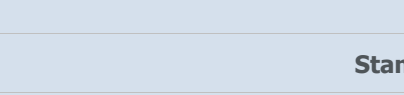
**53. Please specify your ethnic or cultural background. (Please choose the one that best applies.)**

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80% 100%	Frequency	Count
Arab / Middle Eastern		0.0%	0
Asian / of Asian descent		1.8%	7
Black / of African descent		12.7%	49
Latin(o/a) or of Hispanic descent		7.5%	29
Native North American		0.0%	0
Pacific Islander		0.3%	1
South Asian / Indian / Pakistani region		0.3%	1
<b>White / of European descent (non-Hispanic)</b>		<b>67.1%</b>	<b>259</b>
Mixed ethnicity		7.0%	27
Other		0.8%	3
Prefer not to answer		2.6%	10
<b>Mean</b>			<b>7.111</b>
<b>Standard Deviation</b>			<b>2.144</b>
<b>Valid Responses</b>			<b>386</b>
<b>Total Responses</b>			<b>386</b>

#### 54. What is the highest level of education you have attained?

(Respondents could only choose a **single** response)

Response	20% 40% 60% 80%100%	Frequency	Count
High School / Secondary School Graduate (includes equivalency)		9.1%	35
Associate's Degree or Professional Certification (post High School)		8.0%	31
Bachelor's Degree		39.6%	153
<b>Master's Degree or Higher</b>		<b>41.2%</b>	<b>159</b>
Other / prefer not to answer		2.1%	8
		<b>Mean</b>	<b>3.192</b>
		<b>Standard Deviation</b>	<b>0.950</b>
		<b>Valid Responses</b>	<b>386</b>
		<b>Total Responses</b>	<b>386</b>