THE DC CENTER FOR THE LGBT COMMUNITY
Arts Programming / Sponsorship Materials

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MISSION STATEMENT

The DC LGBT Center educates, empowers, celebrates, and connects the lesbian, gay, bisexual, and transgender communities. To fulfill our mission, we focus on four core areas: health and wellness, arts & culture, social & support services, and advocacy and community building.

OUR VISION

We envision communities where LGBT people feel healthy, safe, and affirmed.
The DC Center’s Arts Program was created to entertain, educate, and inspire our community by presenting the best in international, national, and local LGBT arts to Washington, DC. We strive to enrich and encourage the sense of community by presenting culturally diverse artistic expression in the areas of Art, Film, Poetry, Writing, and the Theater Arts!

OUTWRITE is a celebration of LGBT Literature. The weekend is full of book readings, writing workshops, book discussions, poetry readings and more. Several LGBT book publishers regularly exhibit at OutWrite.

The DC Center’s Center Arts Gallery Features All Genres of Art created by LGBTQ Artisans. Every quarter Center Arts Gallery celebrates the talent and vision of local LGBTQ creatives with an opening reception at the beginning of their quarterly installation.

DC Queer Theater Festival

Fall/Winter
Founded in 2012, the DC Queer Theatre Festival is dedicated to unleashing and celebrating the underrepresented voices and diversity of our artists, audiences, and area. By featuring new plays with themes relevant to the community, to the DC area and local artists with roots in the DC Queer Theatre Festival combines quality theatre with activism and charity.

Tickets and info at www.thedccenter.org/arts
REEL AFFIRMATIONS: FALL FILM FESTIVAL

Join us for our annual film festival featuring amazing films, filmmaker conversations and celebration. Spend a weekend with cocktails and popcorn viewing powerful, poignant and often uproarious films. Meet the filmmakers behind the films at one of our celebrations or just sit back and take part in our filmmakers Q&A.

REEL AFFIRMATIONS: MONTHLY XTRA FILM SERIES

Our Monthly Film Series: Reel Affirmations XTRA keeps LGBTQ images and lifestories on the foreground of the Arts and Culture scene in Washington DC.

SPONSORSHIP BENEFITS

Benefits listed will be provided for EACH of our individual art programs.

Platinum ($10,000)

- Press Release Announcing Sponsorship
- Logo Placement on Boiler Plate Press Release
- Company Blog Entry on Website
- Company Branding in Event Newsletter (Where app.)
- Company Branding on Webpage
- Company Advertisement (Reel Affirmations) – Full Page
- Company Advertisement (Theater Festival) – Full Page
- Company Advertisement (Outwrite) – Full Page
- Facebook Posts (4 Posts)
- Facebook Posts (On Various Community/Program Pages)
- Twitter (4 Tweets)
- Twitter Tweets (On Various Community/Program Pages)
- Complimentary Listing on Business Service Directory
- Complimentary Passes (Reel Affirmations) – 4 Passes
- Complimentary Passes (Reel Affirmations XTRA) – 4 Passes
- Complimentary Tickets (Theater Festival) – 4 Tickets

Gold ($5,000)

- Logo Placement on Boiler Plate Press Release
- Company Blog Entry on Website
- Company Branding in Event Newsletter (Where app.)
- Company Branding on Webpage
- 30 Second Trailer (Reel Affirmations Only)
- Opportunity to Address the Audience
- Exhibitor Space (Where applicable)
- Company Materials at Events and/or in Swag Bags
- Company Advertisement (Reel Affirmations) – Half Page
- Company Advertisement (Theater Festival) – Half Page
- Company Advertisement (Outwrite) – Half Page
- Facebook Posts (2 Posts)
- Facebook Posts (On Various Community/Program Pages)
- Twitter (2 Tweets)
- Twitter Tweets (On Various Community/Program Pages)
- Complimentary Listing on Business Service Directory
- Complimentary Passes (Reel Affirmations) – 2 Passes
- Complimentary Passes (Reel Affirmations XTRA) – 2 Passes
- Complimentary Tickets (Theater Festival) – 2 Tickets
SPONSORSHIP BENEFITS
We will work with you on a marketing program that fits your needs and goals!

Silver ($2,500)
- Company Branding in Event Newsletter (Where applicable)
- Company Branding on Webpage
- Exhibitor Space (Where applicable)
- Company Materials at Events and/or in Swag Bags
- Company Advertisement (Reel Affirmations) – Full Page
- Company Advertisement (Theater Festival) – Logo
- Company Advertisement (Outwrite) – Logo
- Facebook Posts (1 Post)
- Facebook Posts (On Various Community/Program Pages)
- Twitter (1 Tweet)
- Complimentary Passes (Reel Affirmations) – 1 Pass
- Complimentary Tickets (Theater Festival) – 1 Ticket

Bronze ($1,000)
- Company Branding on Webpage
- Exhibitor Space (Where applicable)
- Company Materials at Events and/or in Swag Bags
- Company Advertisement (Reel Affirmations) – Logo
- Company Advertisement (Theater Festival) – Logo
- Company Advertisement (Outwrite) – Logo
- Facebook Posts (1 Post)
- Twitter (1 Tweet)
- Complimentary Passes (Reel Affirmations) – 1 Pass
- Complimentary Tickets (Theater Festival) – 1 Ticket

Tungsten ($500)
- Company Branding on Webpage
- Exhibitor Space (Where applicable)
- Company Materials at Events and/or in Swag Bags
- Company Advertisement (Reel Affirmations) – Logo
- Company Advertisement (Theater Festival) – Logo
- Company Advertisement (Outwrite) – Logo
- Complimentary Passes (Reel Affirmations) – 2 Tickets
- Complimentary Tickets (Theater Festival) – 1 Ticket